

C.U.SHAH UNIVERSITY WADHWANCITY



Faculty of: Arts & Humanities
Department of: ECONOMICS

Semester: I

Name of Subject : Industrial Economics (Elective I)

Subject Code: 5AH01INE1



TEACHING & EVALUATION SCHEME

Subject Code	Name of the Subject	Teaching Scheme (Hours)				Evaluation Scheme								
		Th	Tu	P	Total	Theory				Practical (Marks)			Total	
						Sessional Exam		University Exam		Total	Pr/ Viva	TW		Total
						Marks	Hrs	Marks	Hrs					
5AH01INE1	Industrial Economics (Elective I)	4	0	0	4	30	1.5	70	3	100	--	--	--	100

Objectives:

- To provide knowledge to the students on the basic issues such as productivity, efficiency, capacity utilization and debates involved in the industrial development of India.
- To provide thorough knowledge about the economics of industry in a cogent and analytical manner, particularly in the Indian context.

Course outline:

Unit No.	Course Content (Title of the Unit)	Minimum No. of Hours
0	Prerequisites	04
1	Industrial Economics Framework and Its Problem:	14

	Concept of Firm, types of firms, Main Objectives of the firm, firm behaviour: active and passive, profit maximization, Scope of Industrial Economics.	
2	Market Structure: Main components of the market sellers concentration, product differentiation, entry condition, exit from the market, economics of scale market structure and profitability, market structure and innovation.	14
3	Market Conduct and product pricing, pricing Theories and Strategies, Investment expenditure – as methods of evaluating investment expenditure merger acquisitions and collaboration its Theories and empirical evidences its success and necessity product diversification.	14
4	Market Performance: Growth of the firm, size of the firm, constraints, productivity efficiency and capacity utilization, its concept and measurement in context of Indian situation.	14
	Total Hours	60

Text and Reference Books:

1. Ahuliwala L. J. (1985) Industrial Growth in India, Oxford University Press, New Delhi.
2. Barthwa, R. R. (1985) Industrial Economics, Wiley Eastern Ltd. New Delhi.
3. Cherunilam F. (1994) Industrial Economics Indian Perspective (3rd Edition) Himalaya Publishing House, Mumbai.
4. Desai B. (1999) Industrial Economics of Indian (3rd Edition) Himalaya Publishing House, Mumbai.
5. Government of India, Economic Survey (Annual)
6. Reserve Bank of India, Report on Currency and Finance (Annual)
7. Singh and A. N. Sadhu (1988) Industrial Economics, Himalaya Publishing House, Mumbai.